

FOR IMMEDIATE RELEASE

15 November, 2002

Positive Image News Innovation Pavilion to present Author Yvonne Brown at Comdex.

The Positive Image News Innovation Pavilion will feature regular presentations by author and speaker Yvonne Brown at Booth 10836 from Nov. 18-22.

Los Angeles, CA – November 15, 2002 – Throughout the day from November 18-22, Yvonne F. Brown, who has recently released the book "Self-Creation: 10 Powerful Principles for Changing Your Life" will present and be available for book signings each day at the Positive Image News Innovation Pavilion (Booth 10836).

Yvonne F. Brown, a professional speaker and author, is the founder and president of Ball of Gold Corporation a knowledge management training and consulting firm. She has appeared on CAN-TV, WEB Financial Network, and writes a career column for a national technology association. Yvonne received her degree from DePaul University with honors, and currently teaches the knowledge management module of the eBusiness eCommerce Certificate program at the University of Illinois at Chicago's Professional Development Program (PDP). She serves her community as a Youth Motivational Speaker, and is a member of the National Association of Female Executives, the Chicago Council on Foreign Relations, the National Speakers Association and serves as the Regional Director of the Chicago Chapter of Women in Technology International. She is listed in The International Who's Who Historical Society for Professionals.

"Yvonne message is ideally suited to the technology industry, a sector which continuously invents itself," said James Fisher, Editor of Positive Image News. He added, "Her message is a timely one and anyone who hears her speak or reads her book will be well served by it".

The Positive Image News Innovation Pavilion, a new approach to profiling a cross section of technology innovation in one location is expected to have high traffic at Comdex as media, investors and distributors look for innovation at the November 18-22 Fall Comdex, which 125,000 people are expected to attend. The Positive Image News Innovation Pavilion is provided in an alliance with Key3Media, producers of Comdex as a way of profiling innovation in the "**Digital Lifestyles Conference and Exhibition**", also a new feature of Comdex Fall 2002 in Las Vegas, NV.

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Positive Image News profiles innovative technologies that offer unique and high value to businesses and consumers as a way to educate and increase investment, distribution and production relationships, revenue and market demand while celebrating innovation. Positive Image News provides objective reviews of products and recognizes unique innovation with the Editor's Choice award at premier trade events. For more information call 416-725-1745 or see www.positiveimagenews.com.

Key3Media Group, Inc. (OTCBB: KMED) is the producer of the most extensive network of IT events in the world. In 2002 alone, the company will orchestrate 60 technology events in 18 countries attended by 1.3 million people, 11,000 media and 5,300 exhibitors. See www.comdex.com.

For more information about Yvonne Brown see www.ballofgold.com.

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