

PRESS RELEASE

FOR IMMEDIATE RELEASE

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**JAD Communications and Yvonne F. Brown Proudly Proclaim that The American Dream Is Alive and Well: The Long-awaited Release of “Self Creation” is Here.**

**CHICAGO, Ill. — November, 2, 2002** — JAD Communications, a division of Ball of Gold Corporation based in Chicago, Ill., today announced the publication and availability of the book “Self Creation”, by Yvonne F. Brown.

The articulation of an adventure in American dreaming lived, this inspiring book chronicles no less than three of its Jamaican-American author’s careers, setting out ten principles by which all who wish to drive their lives forward will benefit.

Disputing the notion that life’s changes just happen to us, the author guides us toward independently establishing our internal reasons for making life-changing transitions. What follows is a delightful self-discovery of the power that our self-shaped and ever-changing dreams truly hold.

“Can the heart write? Can the mind feel? Yvonne Brown has put mind and heart into every page of ‘Self Creation’. In a style that speaks from her heart and makes you feel as if you’re listening to your best friend, Yvonne Brown opens your mind to the exciting possibility of Self Creation.” – Michael Wynne, past president of the National Speaker’s Association and president of International Management Associates.

"Self Creation" By Yvonne F. Brown, (Self-Help, Business) \$19.95, 200 pages.  
Available immediately at [www.ballofgold.com](http://www.ballofgold.com).

JAD Communications International publishes and distributes encouragement aimed specifically at aspiring women of all ages. Coaching and enlightened discussion is the cornerstone of the endeavor, whereby JAD enables the ever-changing and enlightened mind of women of diversity, without regard to age, race or background.

Ball of Gold is a full service Knowledge Management consulting firm providing end-to-end business solutions from Executive Education, to Strategy Development, Business Analysis, Digital Readiness Assessment, and Planning and Evaluation of Internet-based applications to small and medium sized businesses.