



For more information, Contact:

A. W. Bolden – Media & Public Relations

JAD Communications International

(773) 327-3229 (telephone)

(773) 327-3238 (fax)

JAD@JADcommunications.com (by email)

FOR IMMEDIATE RELEASE

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Yvonne Brown to present at The Motivation Show At McCormick Place September 18th, 2003

Chicago, IL – June 15th, 2003 – Ball of Gold Corporation announced today that chairwoman, Yvonne F Brown will present her world renowned topic “Live your Life on Purpose, Instead of By Chance” at The Motivation Show on September 18th, 2003 at McCormick Place, in Chicago, Illinois.

IMA, the Incentive marketing Association, MPI, Meeting Professionals International, and the SITE, the Society of Incentive & Travel Executives, are coordinating the “Business Solutions that Move People” educational program that will be presented at the 2003 Motivation Show, Tuesday – Thursday, September 16th – 18th at Chicago’s McCormick Place Complex. The Motivation Show provides an integrated approach to the relationship between motivation and performance in business. Ms. Brown’s topic will be presented in the employee recognition and work life issues section of the program on September 18th, 2003.

The Motivation Show seminar series is a collaborative effort of IMA, SITE, MPI, the National Association for Employee Recognition (NAER), and the Promotional Products Association International (PPAI).

Ms. Brown is the author of “**Self Creation: 10 Powerful Principles for Changing Your Life**” and owner of several businesses. She is committed to helping women and girls to identify and achieve their highest potential.

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JAD Communications International publishes and distributes encouragement aimed specifically at aspiring people of all ages. Coaching and enlightened discussion is the cornerstone of the endeavor, whereby JAD enables the ever-changing and enlightened mind of people of diversity, without regard to age, race or background. <http://www.JADcommunications.com> or call 312-953-2126.

Ball of Gold is a full service Knowledge Management consulting firm providing end-to-end business solutions from Executive Education, to Strategy Development, Business Analysis, Digital Readiness Assessment, and Planning and Evaluation of Internet-based applications to small and medium sized businesses. <http://www.ballofgold.com> or call 312-953-2126.

For more information, contact Nancy Petitti, Show Director <http://www.MotivationShow.com>